



Celebrating a Day of Happiness, Impact, and Connection at Happiness Capital's Family Day, Graced by the Presence of His Majesty the King of Bhutan!

24 October 2023

Happiness Capital's Family Day 2023 was full of extraordinary experiences, where our founders and esteemed VC partners came together for a day filled with laughter, insightful sharing, and endless fun. We had guests from 10 different countries join us this year. And what made the event even more exceptional was the gracious presence of His Majesty the King of Bhutan. Both the Kingdom of Bhutan and Happiness Capital share the same ethos around increasing happiness around the world. It was an honor to have His Majesty join our event so we may explore co-creating more happiness together. His Majesty was incredibly kind and gracious in chatting with our portfolio startups and took many photos with a lot of the guests.

At Happiness Capital, we strongly believe in nurturing a sense of community and fostering strong relationships within our ecosystem that aspire to make the world a healthier and happier place beyond 1000 years. The Family Day event served as a perfect platform to strengthen these bonds and create lasting memories and having His Majesty among us made it an unforgettable occasion.

The day began with an electrifying welcome speech by our team, setting the stage for a day of celebration and connection. His Majesty's presence added an aura of inspiration and deepened the significance of our gathering. It was a privilege and an honor to have His Majesty the King of Bhutan amongst us, a true advocate of happiness and well-being.

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The event was carefully planned to offer diverse activities and panels that catered to everyone's interests, ensuring a delightful experience for our guests. From engaging team-building exercises to storytelling from the Lee Kum Kee family, there was something for everyone to enjoy. Joi Ito, Happiness Capital's Non-Executive Chairman spoke about business opportunities in Japan. Eddy Lee and Jamie Lee from the Lee Kum Kee family shared Lee Kum Kee's history, values, and culture. Jowie Yu, who runs the Autopilot Leadership Lab partnered with Jevan Nagarajah, Founder and CEO of Better Dairy to talk about their leadership training journey. Denes Ban, Happiness Capital's Chief Growth Officer gave useful tips on fundraising. SVT Group's James Dudfield and Sara Olsen shared their insights on measuring impact and happiness. Nancy Curtin, Global CIO of ALTi, was interviewed by Jed Emerson, board advisor of Happiness Capital on impact investing. The atmosphere was filled with joy and excitement as founders and VC partners actively participated, fostering a true sense of unity within the Happiness Capital ecosystem.

The event provided a unique opportunity for founders and VC partners to engage in meaningful discussions, exploring potential collaborations and sharing valuable insights. It was a moment of unity, where individuals from different backgrounds and perspectives came together, united by a common goal of driving positive change. Searo showcased their biomaterials made from seaweed, Botrista served various cold drinks with their drink robot, Redefine Meat served their 3D-printed meat during dinner, and Gozen showcased their alternative leather.

Family Day is a testament to the strength and togetherness of our ecosystem, and His Majesty the King of Bhutan's presence made it an unforgettable experience. We aspire to carry the spirit of this incredible day forward, cherishing the connections made and fostering more fruitful

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collaboration in our ecosystem. Together, we will continue to build a brighter future, one where happiness, purpose, and impact of our group can make the world a happier place.



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